



In the News
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Reflective clothing

River's End Trading Company (Minneapolis) introduces illumiNITE Reflective Performance Wear. This product line for men and women includes lightweight jackets, long- and short-sleeve T-shirts, and accessories. IllumiNITE technical fabrics reflect back a silhouette profile that is recognizable as a distinctive human shape. The lines use technical fabrics such as windGUARD to provide protection from the wind, microBREATHE lightweight fabric that is comfortably breathable but blocks wind and rain, and coolDRY to wick moisture. All illumiNITE styles can be decorated.

Dial: 866-276-0847

Visit: <http://pw.reader-info.com/riverend>

Toque

River's End Trading Co. (Hopkins, Minn.) provides style 20545, the illumiNITE Halo Toque. Made of performing wool fabric, this item features woven reflectivity that lets wearers be seen in the dark. Colors include black, royal blue, lime, and pink.

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